



## Lilac Festival Parade FAQ

Applications ***MUST*** be received by Friday, May 20, 2022

Parade Date: Sunday, June 12, 2022

Line up: 3:15 p.m. Start Time: 4:00 p.m.

***Theme: Flower Power: Peace, Love, Lilacs***

- There is no fee to participate in the Mackinac Island Lilac Festival Parade.
- The parade begins at Mission Point Resort and ends at Windermere Point.
- Parade applications are due to Steph Castelein at [steph@mackinacisland.org](mailto:steph@mackinacisland.org) no later than May 20<sup>th</sup>, 2022.
- Please check-in before 1:00 pm at the Tourism Bureau booth the day of the parade to verify that your group is on the Island to participate in the parade. We are located at 7274 Main Street, next to the public restrooms and Mackinac Island Carriage Tour booth.
- Horse-drawn flat-bed drays and carriages must be arranged by the participant. The Mackinac Island Tourism Bureau and Lilac Festival Committee are not responsible for arranging drays and carriages.
  - To set up a flat-bed dray contact Ray with the Mackinac Island Service Company at 906-847-3713.
  - To set up a carriage contact Jodi Gough with Gough Livery and Jack's Livery at 906-647-9863 or contact Mackinac Island Carriage Tours.
- Miniature horses and ponies are not allowed to participate in the Lilac Festival Parade
- Each parade participant receives a complimentary round-trip ferry ticket to Mackinac Island. Please contact Steph at [steph@mackinacisland.org](mailto:steph@mackinacisland.org) to arrange your tickets.
- Parade announcements and updates will be sent to the email listed on the application form.
- Throwing candy or items from a carriage or dray is not allowed. Handing items directly to parade viewers is allowed but must be pre-approved. Please notify [steph@mackinacisland.org](mailto:steph@mackinacisland.org) if you are planning on handing out items during the parade.

Check type of parade entry you are applying for: (SELECT ONLY ONE)

Marching Band

Float\* Requiring a Horse Drawn Dray

Bicycle

Horse (miniature horse & ponies not allowed)

Horse Drawn Carriage\*

Walking

**\*Note that the Lilac Festival Committee does not set up carriages or drays for floats. You must set up on your own.**

**To set up a flat-bed dray contact Ray with the Mackinac Island Service Company at 906-847-3713.**

**To set up a carriage contact Jodi Gough with Gough Livery and Jack's Livery at 906-647-9863 or contact Mackinac Island Carriage Tours.**

Name of Organization: \_\_\_\_\_

Person to Receive Parade Instructions: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Please complete the following areas according to ENTRY TYPE that was checked above.  
ALL Entries must complete DESCRIPTION on page 2.

**MARCHING BAND**

Name: \_\_\_\_\_ Director: \_\_\_\_\_

Total Number of participants: \_\_\_\_\_ Ages: from \_\_\_\_\_ to \_\_\_\_\_

Instruments used: \_\_\_\_\_

**BICYCLE**

Name of Group/Act: \_\_\_\_\_

Total Number of participants: \_\_\_\_\_ Ages: from \_\_\_\_\_ to \_\_\_\_\_

**HORSE DRAWN CARRIAGE\***

**\*Note that the Lilac Festival Committee does not set up carriages. You must arrange on your own.**

Name of Group: \_\_\_\_\_

Number of Participants riding in Carriage: \_\_\_\_\_

Business Carriage is order through: \_\_\_\_\_

**FLOAT\* REQUIRING A HORSE DRAWN DRAY**

**\*Note that the Lilac Festival Committee does not set up drays. You must arrange on your own.**

Name of Group: \_\_\_\_\_

Number of Participants riding on Dray: \_\_\_\_\_

**HORSE**

Mounted Group \_\_\_\_\_ Multiple Hitch \_\_\_\_\_ Single Hitch \_\_\_\_\_ Riding \_\_\_\_\_

Number of Horses: \_\_\_\_\_ Breeds: \_\_\_\_\_

Number of riders/ Participants: \_\_\_\_\_

Age of Riders: from \_\_\_\_\_ to \_\_\_\_\_

***You must arrange your own stable space. Proof of current equine health records and insurance must be provided with application. All horse applications must be approved by the Lilac Festival Committee. We do not accept applications for mini horses or ponies.***

**WALKING ACT**

Group Name: \_\_\_\_\_

Number of Walkers: \_\_\_\_\_ Age of walkers: from \_\_\_\_\_ to \_\_\_\_\_

**ALL ENTERTIES MUST COMPLETE A DESCRIPTIVE NARRATIVE OF ENTRY FOR ANNOUCER USE (150 words or less)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Volunteer Opportunities**

The Mackinac Island Tourism Bureau is looking for volunteers to walk with the parade entries. If you have family or friends traveling with you, and they would like to volunteer, please contact Rick at the MITB.

**AGREEMENT TO ABIDE BY RULES AND REGULATIONS**  
**Mackinac Island Lilac Festival**

1. The Mackinac Island Tourism Bureau will provide parade participants with round-trip ferry tickets. A list of all participants needs to be received by the MITB no later than Friday, May 20, 2022. Tickets are available to parade volunteers.
2. The Mackinac Island Lilac Festival Committee has full and final decision regarding content of act as well as signage, appropriate attire and behavior of all participants, and horses.
3. Due to the nature of this horse drawn parade, spacing each entry is essential to keep everyone safe. We ask that if your entry includes horse(s), you leave no less than **75** feet between entries, in front and behind. Those not abiding by this strict rule will be removed from the parade.
4. Our team takes pride in putting together the best line up of entries for the parade spectators. Please respect the line-up # given and stay in your order at line up and throughout the parade. New this year, you will be given a # to display on/in/with your entry during the parade. This will allow our judges to know they are judging the proper act. Please watch for parade volunteers along the route with 'Giddy Up' and 'Whoa' signs as they are trying to help space the parade to insure everyone can see your entry as we know you spent time and energy trying to put together a great float.
5. The Mackinac Island Lilac Festival Committee has the right to bar/ and or remove from the parade those are NOT conforming to the rules and regulations. This is purely a safety issue due to the horses in the parade.
6. ALL entries are approved by Mackinac Island Tourism and the Lilac Festival Committee.
7. No applications received after **May 20, 2022** will be permitted to enter unless written approval by Mackinac Island Tourism and the Lilac Festival Committee.
8. Persons or units not listed in the official parade line-up will **NOT** be permitted to participate.
9. Bands are not permitted to play their instruments before the parade has started. The only exception is in the warm up area at the Mission Point Resort Theatre. Again, this is purely a safety issue due to the horses in the parade.
10. All marching units must maintain forward motion.
11. No units may stop forward motion to perform except in areas designated by the parade coordinator. Performance stops may not last more than 90 seconds. The parade line-up is based on proper flow and movement of the parade, staging space and safety.
12. **No** material may be handed out or tossed to spectators along the parade route unless approved in writing by Mackinac Island Tourism Director or Event Manager.
13. Consumption and/or possession of alcoholic beverages or illegal drugs are forbidden.
14. Units which may endanger or injure the public are not permitted.

15. Mackinac Island Tourism does not assume responsibility for travel, food, lodging expenses, security of units, vehicles, or personal units.

16. The Lilac Festival does not provide food or water during staging or parades.

17. All off-Island horses must be approved by the Lilac Festival Committee and approved horses exhibited in the parade will be at the owner's risk. Any uncontrolled horses will be removed from the parade by the Lilac Festival Equine Specialists without question. Mackinac Island Tourism is not responsible for lost, damage or personal injury before, during, or after the parade. Signing the entry form binds you to all the rules of the parade and affirms you have read, understand and agree to all the information within.

By signing this form, I am acting as the authorized representative of the group listed above. The Mackinac Island Lilac Festival Parade applicant as designated above, and constituted by my authorized signature below, agree to indemnify and hold harmless the City of Mackinac Island and Mackinac Island Tourism Bureau from and against all claims, losses, damages, and liabilities.

**Parade Entry  
Waiver of Liability**

I, the undersigned, as group representative, hereby release, remise and forever discharge the Mackinac Island Lilac Festival, Mackinac Island Tourism Bureau, Mackinac Island Convention & Visitors Bureau and the City of Mackinac Island, its officers, directors, severally or jointly, and all volunteers of and from any and all liability, claims, actions and possible causes of action which may accrue to myself or any member of the group from every and any loss, damage and injury (including death) that may be sustained while participating in any Mackinac Island parade.

Application will be void if not accompanied by the waiver.

Dated: \_\_\_\_\_ Signature: \_\_\_\_\_

Name of Group: \_\_\_\_\_

**Hold Harmless Agreement**

(must be signed by person in charge)

I (we) assume all risk of bodily injury or property damage that I/we may incur in participating in the Mackinac Island Lilac Festival Grand Parade and I/we hereby, for myself, my child, my heirs, executors and administrators do hereby, expressly and forever waive and release any, and all claims against and agree to hold harmless Mackinac Island Tourism, Mackinac Island Tourism Bureau, Mackinac Island Convention & Visitors Bureau and the City of Mackinac Island and all their respective officers, employees, agents, representatives, successors, or assigns of any kind from any, and all claims which may be made for any cause whatsoever arising as a result, or in connection, with the participation of me or my child in the herein mentioned event.

Dated: \_\_\_\_\_ Signature: \_\_\_\_\_

Name of Group: \_\_\_\_\_