



## 2022 Lilac Festival Poster Submission Form

*Theme: Flower Power: Peace, Love, Lilacs*

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Name of artwork: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Call to Artists:

Mackinac Island Tourism is pleased to announce the 2022 Lilac Festival Poster Competition. The poster is an integral part of our annual Lilac Festival. The winning piece of original artwork created will be reproduced for the 2022 Lilac Poster and marketability of the artwork will be one of the prime considerations in the selection.

### 2022 Timeline

April 22	Submission deadline
May 2	Invitation and details for the poster unveiling event
June 3	Poster Unveiling Event

### Entry Requirements:

- Artists 18 and older are welcome to participate in the 2022 Lilac Festival poster contest.
- All mediums are accepted, keeping in mind that the artwork created must reproduce well and be original.
- One entry per artist will be accepted. Artists may submit past artwork if the piece has not placed in a previous art contest.
- No identifiable markings, signatures, initials, etc. will be allowed on the piece to be judged. Please submit a second photo of your artwork **with** a signature.
- Artwork must be vertical and will be printed as a 16 x 20 vertical image.
- The contest theme *Flower Power: Peace, Love, Lilacs* must be depicted.
- The winning artist will retain ownership of the original artwork, but irrevocably assigns to Mackinac Island Tourism Bureau, by signing this contract, exclusive copyright, trademark, licensing, marketing, distribution, reproduction, and registration rights to the artwork for any, and all purposes and uses.
- By submitting to this competition, all artists are agreeing to have their artwork posted online.

## The Jurors & Selection Process:

A jury of Island business owners will select a first, second, and third place winner.

First place will be awarded a 1-night stay up to \$400 on Mackinac Island. Second and Third place winners will receive a prize.

Judging will be based on a combination of elements representing this year's theme, lilacs, Mackinac Island, and sellability. The winning submission is the new Lilac Festival Poster and will be sold in Mackinac Island businesses.

**First, Second and Third place winners will be announced at the Lilac Festival Poster Unveiling, Friday, June 3, 2022.** The first-place winner is the 2022 Lilac Festival poster and will be available for purchase at Mackinac Island businesses following the unveiling.

## Submission Process:

High Resolution files must be submitted.

JPEG or TIFF files must be in CMYK format, 300dpi or larger.

All submissions must be sent via WeTransfer or directly to [steph@mackinacisland.org](mailto:steph@mackinacisland.org). WeTransfer is free to use. Instructions can be found at [www.wetransfer.com](http://www.wetransfer.com), click on help. The size of the poster when printed will be 16"x 20" and printed vertically.

Please provide two submitted photos. One without a signature and one with a signature.

Images of artwork and artist biography must be **received** by Friday, April 22, 2022.